



Literacy Event 2008

OAK RIDGE BREAKFAST ROTARY CLUB
P.O. BOX 4164, OAK RIDGE, TN 37831-4164



March 11, 2008

Each year, Oak Ridge Breakfast Rotary Club and Altrusa International of Oak Ridge sponsor an event to raise funds for programs in Anderson County and Roane County that actively address the problem of illiteracy.

In 2007, corporate sponsors again demonstrated their commitment to help the 20 percent of Anderson and Roane county residents who are functionally illiterate. Our 2007 Literacy Luncheon was an outstanding success. Proceeds totaling more than \$15,000 were awarded on a competitive basis to nine organizations whose programs, projects, or activities foster literacy in the area. As a direct result of these companies and their generosity, we *are* making a difference.

Breakfast Rotary and Altrusa are currently planning *An Evening for Literacy*, which will be held at 5:30 p.m., **Thursday, May 8, 2008**, at the New Hope Center on Scarboro Road, featuring **Dr. William Bass**. Dr. Bass is a world-renowned forensic anthropologist who founded the University of Tennessee's Anthropology Research Facility – the Body Farm – a quarter-century ago. He is the author/coauthor of more than 200 scientific publications and several books, including his latest novel with Jon Jefferson, “The Devil’s Bones.” His writings have been published in the *New York Times*, *Newsweek*, *USA Today*, and *Popular Science*. Part of Dr. Bass’s expenses are being underwritten through the generosity of Hobson Yoder Financial Group, which will allow us to direct a larger portion of the event's proceeds to the support of literacy.

We will again offer three corporate sponsorship levels; they are detailed on the enclosed flyer. The true reward for your participation will be the satisfaction of knowing you have made a real difference in helping many hardworking Anderson and Roane county residents improve their quality of life. Each level involves commensurate recognition for your company as a special supporter of community literacy programs, and access to a special **DONORS’ RECEPTION with Dr. Bass**. Your support of our efforts in combating the problem of adult and child illiteracy in our area is enormously appreciated. We hope you will participate at the highest level possible. Please respond by completing and returning the enclosed form.

Sincerely,

Leigha M. Stewart, 2008 Literacy Event Chair
Oak Ridge Breakfast Rotary Club

Kathy Edwards, 2008 Literacy Event Chair
Altrusa International of Oak Ridge